



EST. 2017

RESPONSIBLE REAL ESTATE, INC.

GUIDING PRINCIPLES

We SERVE one another in love and always treat others with respect, considering their point of view before pressing forward.

We GIVE first and fully knowing that if we focus on giving and seeking opportunities to help others in real, tangible ways, then we experience true joy and satisfaction in our own lives, and as a side benefit, we experience resounding success as well.

We promote FORWARD MOTION and choosing at all cost. There is nothing more costly than doing nothing.

We encourage BOLD ACTION and are not afraid of making a mistake. We never punish mistakes, but rather embrace them because to fear mistakes makes a person timid, and keeps them out of bold, fearless, massive action which is precisely where value is created.

We COLLABERATE and work as one team, and each person plays an integral role. Together we are more successful than we would be on our own, and we honor the importance of everyone's contribution. We each serve a critical team function, and no team member is superior to another.



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We always FOLLOW-THROUGH with our commitments. People can rely on us because we do what we say we will do, and when we see that we cannot, we quickly clean it up.

We have FUN with what we do and with the members of the team. Nothing is worth sacrificing our happiness over, and so we are positive and full-of-life in all we do.

We invest in our own SELF-IMPROVEMENT, always striving for greater awareness of ourselves and our Creator, for we know that as we align with our true identity and remain focused on our purpose will manifest and create our highest potential.

We are a FAMILY and always protect and serve each other. In love, we hold each other accountable through authentic, honest, and kind discussion. We are loyal to each other, and we love and care for each member of the team at all times simply because they are family.

We lend ourselves to growth by being COACHABLE. We do not resist feedback, we are never defensive, and we look within ourselves to identify where “criticism” could be even partially true. We find great value in the perspective of others and are fully committed to the consensus of the team.



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We are PRESENT in all that we do. We commit all of our mental energy to what we're creating and do not allow ourselves to be distracted by anything (technology, other people, or our own thoughts). We are fully present, and thus maximize every action and interaction.

We are DISRUPTIVE, we embrace change, and we are forward thinking in all that we do. We continuously explore and integrate new tools and innovations, with the goal of maximizing personal efficiency and providing best-in-class service to each and every client, consultant, investor, etc...

We are strong, HEALTHY and fit. We value and respect our bodies with regular exercise and proper nutrition, knowing it increases productivity, confidence and our ability to be of service. We care for ourselves, and as a result, discipline flows into every aspect of our lives.